



National Association for the Advancement of Colored (NAACP) McComb Branch #5307

2025 SPONSORSHIP PACKET



A Message from President Jackie Robinson

The NAACP McComb Branch Annual Freedom Fund Banquet is not just our largest fundraiser, it is the engine powering transformative community programs. With your generous support, we can expand our reach and strengthen our impact across a broad spectrum of services. Your donation directly fuels our ability to provide:

- **Legal Clinics:** Delivering crucial legal advice on housing, employment, and family law.
- **Expungement Clinics:** Offering a fresh start for those seeking to overcome past mistakes.
- **Health Fairs:** Partnering with local health providers to deliver essential health services.
- **Community Workshops:** Empowering residents with financial literacy, health, and wellness education.
- **Youth Programs:** Fostering the growth and development of the next generation.
- **Community Service Projects:** Leading initiatives such as clean-up days and food drives that uplift neighborhoods.
- **Women's Issues Forums:** Addressing critical challenges and empowering women.
- **Prayer Breakfasts & Political Forums:** Building community solidarity and fostering civic engagement.
- **Voter Registration Drives & Education:** Ensuring every voice is heard and every vote counts.
- **Town Hall Meetings:** Holding regular meetings to discuss community issues, gather feedback, and plan collective action.

To further our mission, we urgently need a dynamic website that amplifies our message and reaches more hearts, along with essential office furnishings in our office to serve as a beacon of community support. This investment in our infrastructure is an investment in every individual we serve.

Please note that the NAACP McComb Branch is a **501(c)(4) organization**, meaning your donation is **not tax-deductible**. Unlike **501(c)(3) organizations**, which qualify for charitable tax deductions, **501(c)(4) organizations like ours focus on advocacy and social welfare, which are not tax-deductible activities**. National NAACP is our charitable arm.

The sponsorship levels have been meticulously designed to provide innovative engagement opportunities while ensuring that sponsors gain optimal exposure and a significant affiliation with the mission of the NAACP McComb Branch. Each package is crafted to enhance community impact and foster a unified dedication to social justice and equality.



Your contribution is a direct investment in social justice, empowerment, and a brighter future for McComb. Stand with us and make a tangible difference.

Our sponsors have various opportunities to volunteer and interact with the community. By participating, you can demonstrate your support for social justice and form connections with community members and other stakeholders. Volunteer opportunities include:

- **Event Support:** Assist with event logistics during the Freedom Fund Banquet and related programs. This can range from registration, hospitality, and setup to guiding guests and managing activities.
- **Mentorship and Skill Sharing:** Provide your expertise during community workshops, youth programs, and financial literacy sessions, offering mentorship and guidance to community members.
- **Community Service Projects:** Join hands-on initiatives such as clean-up days, food drives, and voter registration drives, demonstrating your company's active role in community upliftment.
- **Panel Participation and Speaking Engagements:** Serve as a panelist or guest speaker at forums, prayer breakfasts, or political events to share insights and inspire community engagement.
- **Outreach and Advocacy:** Volunteer to represent your organization at local outreach events, promoting both your brand and our shared mission for social justice and empowerment.

These volunteer roles are designed to integrate your business into the heart of our community efforts, providing tangible, hands-on impact while enhancing your sponsorship experience.



NAACP Sponsorship Form

Diamond Corporate Sponsorship: (\$5000.00 or more)

- Naming Rights, "31st Annual Freedom Fund Banquet presented by Sponsor Name
- Prominent logo placement on all event materials, signage, and media releases.
- Listing as a Diamond Sponsor in all event advertisement materials
- Full Page Color Ad in the Freedom Fund Commemorative Program Booklet
- Speaking opportunity during the banquet
- VIP reserved premium seating for sixteen (16) at the 31st Annual Freedom Fund Banquet
- Listing on our NAACP McComb Branch website and Social Media Platforms
- Featured spotlight in all online event promotions and the NAACP McComb Branch website.

Platinum Corporate Sponsorship: (\$2500.00 or more)

- Co-branding (Presented by Sponsor Name on select promotional materials
- Listing as a Platinum Sponsor in all event advertisement materials
- Half Page Color Ad in the Freedom Fund Commemorative Program Booklet
- VIP Access reserved seating for nine (9) the 31st Annual Freedom Fund Banquet
- Listing on our NAACP McComb Branch website and Social Media Platforms
- Prominent logo display on event collateral and signage

Gold Corporate Sponsorship: (\$1500.00 or more)

- Special Recognition and Display of Company Banner at all major events
- Listing as a Gold Sponsor in all event advertisement materials
- A Half Page Black and white Ad in the Freedom Fund Commemorative Program Booklet
- Six (6) complimentary tickets/reserved seats to the 31st Annual Freedom Fund Banquet
- Listing on our NAACP McComb Branch website and Social Media Platforms

Silver Elite Corporate Sponsorship: \$850.00

- Recognition at all major events
- Listing as a Silver Sponsor in all event advertisement materials
- 1/4 Page Black and White Ad in the Freedom Fund Commemorative Program Booklet
- Four (4) complimentary tickets/reserved seats to the 31st Annual Freedom Fund Banquet

Bronze Sponsor: \$500.00

- Name acknowledged in the event program and on the NAACP McComb Branch website as a community supporter
- Three (3) reserved seats at the 31st Annual Freedom Fund Banquet



Community Partner/Supporter: \$350.00

- Name acknowledged at the event program and on the NAACP McComb Branch website as a community supporter
- Two (2) Reserved seats at the 31st Annual Freedom Fund Banquet

**Name of
Organization** _____

**Point of Contact Name and
Phone** _____

Please send the logo (png, jpeg, or pdf format) and Ad information to:
NAACPMcComb5307@icloud.com.

Contact President Jackie Robinson at (601) 341-3567 or Mary Gallagher, Freedom Fund Committee Chair, at NAACPMcComb5307@icloud.com for any questions.

Sponsorships can be mailed to NAACP McComb Branch, P.O. Box 2133.

In the comment section of your check/money order, place “2025 Sponsor” with your sponsorship level. Checks/Money Orders payable to NAACP McComb Branch.